



KRISTI YAMAGUCHI'S

FAMILY LITERACY FESTIVAL

SATURDAY SEPTEMBER 6 2025

9:30am - 4:30pm

A literacy collaboration between Kristi Yamaguchi's
Always Dream, the San José Public Library Foundation
and Children's Discovery Museum of San José



San José Public Library
Foundation



Kristi Yamaguchi's
ALWAYS DREAM



Children's
Discovery
Museum
of San Jose





Kristi Yamaguchi's signature Annual Family Literacy Festival, in collaboration with the San José Public Library Foundation and Children's Discovery Museum, serves to promote literacy and remind families of the importance of reading.

The 3rd Annual Family Literacy Festival will be held on Saturday, September 6, 2025 at Children's Discovery Museum (located in Downtown San José) from 9:30am to 4:30pm. Families can enjoy all the Museum has to offer along with celebrity and author story readings, hands-on activities and art projects, and family-friendly entertainment. With the new included VIP sneak-peek of the Museum's traveling Curious George exhibit before it opens to the public, 2025's Festival is sure to be well attended! This is all included with your special event day admission ticket to Children's Discovery Museum on September 6.

In addition to appearances by Olympic Gold Medalist and children's book author Kristi Yamaguchi, past celebrity guests have included San José Mayor Matt Mahan, award winning children's book authors Traci Huahn, Eric Toda & Shay Fan, and Tim McCanna, pro-athletes, performances by Disney's Choo Choo Soul & Grammy Award winning Alphabet Rockers, and appearances by some of your favorite local mascots from the San José Sharks and San José Earthquakes!

It is our sincere desire that you will partner with us by sponsoring Kristi Yamaguchi's 2025 Annual Family Literacy Festival. This signature back-to-school event presents a wonderful opportunity to associate your organization with three very strong and recognizable brands: Kristi Yamaguchi's Always Dream, San José Public Library Foundation, and Children's Discovery Museum.





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SPONSORSHIP LEVELS

	Literary Masterpiece "Presenting Sponsor" \$15K 3 available	Instant Classic \$10K	Best Seller \$5K	Chapter Sponsor \$2.5K	Page Sponsor \$1K
Positioned on All Marketing as "Kristi Yamaguchi's Family Literacy Festival" Presented by "XXX"					
Press Release Inclusion					
Most Prominent Recognition in All Printed and Day-of-Event Materials					
VIP Tabling Opportunity with Company Branding Recognition					
Employee Volunteer Opportunities Day-Of-Event					
Special Social Media Recognition by Kristi Yamaguchi <i>(group post)</i> <i>*Seen by approximately 200,000 followers</i>					
Sponsor Logo/Name Recognition on Promotional Materials <i>(if sponsorship received before July 1)</i>					
Digital Recognition on Social Media and eNewsletter Across All 3 Orgs <i>*Seen by approximately 159,000 followers</i>					
Digital Recognition on Website Across All 3 Orgs					
Number of Event Tickets	24 tickets	12 tickets	8 tickets	6 tickets	4 tickets

Associate your organization with three very strong and recognizable brands: Kristi Yamaguchi's Always Dream, the San José Public Library Foundation, and the Children's Discovery Museum.